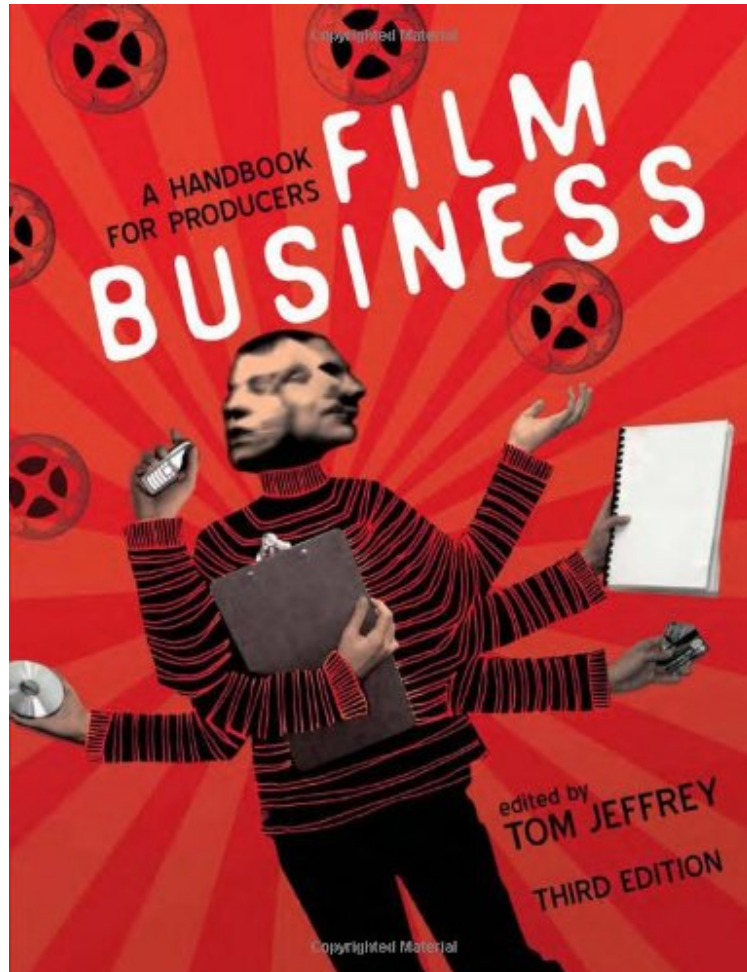


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Film Business: A Handbook for Producers

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Tom Jeffrey : Film Business: A Handbook for Producers before purchasing it in order to gage whether or not it would be worth my time, and all praised Film Business: A Handbook for Producers:

1 of 1 people found the following review helpful. Best Book for a Producing CareerBy Anthony TorresFilm Business is an amazing book from Australia that probably isn't deeply stocked on American shelves. It's an essential read for producers who want to make more than one feature or documentary. Though I've read all the books on indie producing, legal matters, business plans, and marketing, none cover the very real responsibilities of a producer to themselves: to stay in business. To clarify, most other books are necessary for getting your first film done. This book moves beyond that accomplishment, to "what else are you working on?" It provides pointers to what you should be working on, and what you should reconsider.Get Film Business if you want to see beyond that first film. Strangely, you have to think about your career as you consider that first film, because your approach will be more long view than short money. A number of accidental documentarians regret being pigeonholed as documentarians. "But I can direct

features! That's what I always wanted to do!" Prove it. Documentaries are not the same as features. Totally different dynamic between careful observation of a moment in Docs and creating that moment with actors. (There you go! Why folks don't believe you can do both!) Aside aside, *Film Business* is a worthy read written by in the trenches film producers. You get the sense they really care about the Australian industry and sharing knowledge is a way to strengthen their industry. From the no budget perspective, there's lots to learn from their situation.

A detailed resource for novice filmmakers, the helpful strategies presented here include building a business plan, selecting and analyzing scripts, and creating deal-making tactics. With amusing anecdotes and valuable advice from various industry experts, this handbook provides the necessary tools to succeed in different film-production situations and environments both financially and artistically.

About the Author Tom Jeffrey is a leading figure in the film and television industry and runs his own production company.