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Film Festivals: Culture, People, and Power on the Global Screen

Cindy Hing-Yuk Wong

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Cindy Hing-Yuk Wong : Film Festivals: Culture, People, and Power on the Global Screen before purchasing it in order to gauge whether or not it would be worth my time, and all praised Film Festivals: Culture, People, and Power on the Global Screen:

2 of 2 people found the following review helpful. Altogether excellent By David A. Andrews I think the title says it all. This book takes a distribution-based view of art cinema (and/or "the festival film") and is thus able to make a series of cogent and well-thought additions to the field. If you want to understand film festivals--and how festival directors have so much power and often dictate the form of what we call "art movies"--this is a book you must have.

Movies, stars, auteurs, critics, and the sheer excitement of cinema come together in film festivals as quintessential constellations of art, business, and glamour. Yet, how well do we actually understand the forces and meanings that these events embody? *Film Festivals* offers the first comprehensive overview of the history, people, films, and multiple functions of the festival world. From Sundance to Hong Kong, from the glitter of Cannes to edgier festivals that challenge boundaries or foster LGBTQ cultural production, film festivals celebrate art, promote business, bring cinema to diverse audiences, and raise key issues about how we see our world. Cindy Hing-Yuk Wong situates festivals within changing global practices of film, including their important ties to both Hollywood and independent cinema. She explores how these events have become central in the construction of cinema knowledge as well as the behind-the-scene mechanics of finance, distribution, and evaluation. By linking general structures and connections to specific films and auteurs, Wong addresses the components and creation of film festivals that continue to reshape filmmaking as art and business.

"Wong's sharp, clever, and highly knowledgeable account provides a dazzling and dynamic look at the world film festival scene. This long overdue insider approach mixes the practical and the personal in a winning, original fashion."