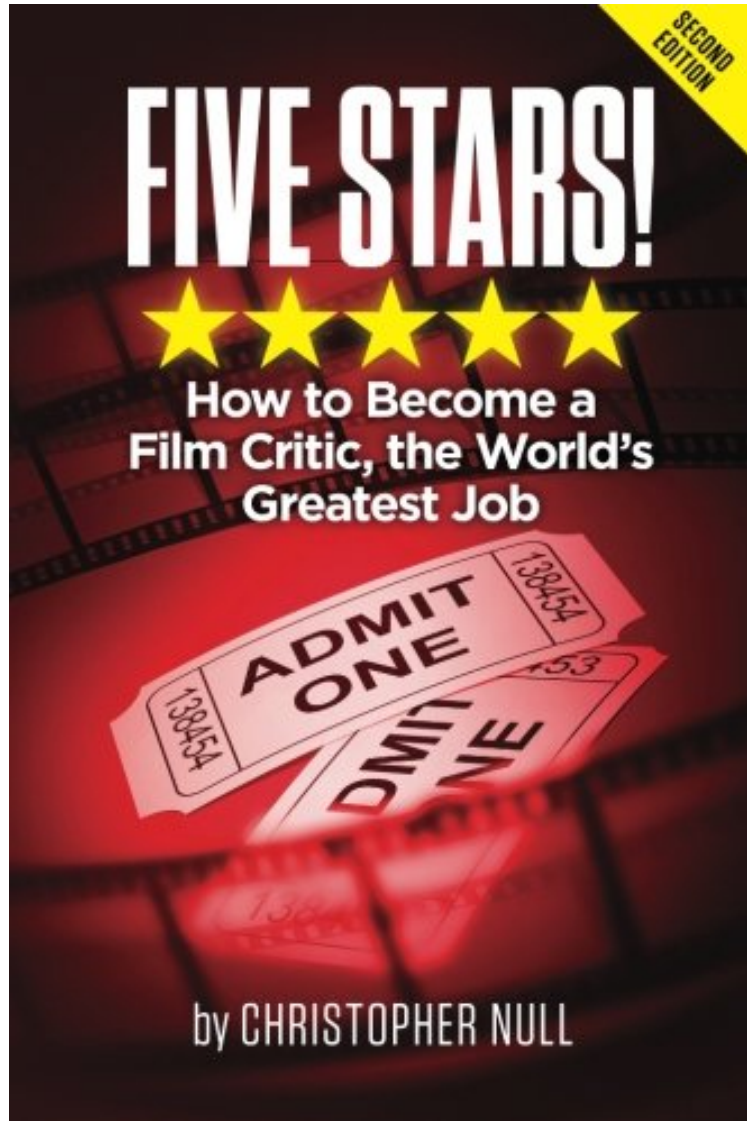


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From Publishers WeeklyThe founder of the Web site filmcritic.com offers his take on the business and philosophy of film crit, based on his experiences with the site. Null focuses on the Internet as "the world's great media liberator," and argues that it's the best way for a beginner to get published. He then, over about 100 pages, takes the reader through the mechanics of actually writing a review. For someone just starting out this may be the most valuable part of the book, from sections on "Judging Cinematography" to internalizing "The Point of a Movie ." Later chapters on the business aspects of film writing ease neophytes into a difficult market. Null also includes a list of "300 Must-See Films for the Aspiring Critic," a good starting point for anyone looking to learn more about the movies. While this is a useful book for those who simply want to write reviews for a blog-sized audience, writers looking to break into prestige publications should probably seek advice elsewhere. Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. Anyone who wants to know about film reviewing ... would do well to read this book! -- BookPleasures, June 2005I guarantee you will come away watching movies with a different and more informed perspective -- Blogcritics, July 2005Neophyte reviewers will be far better prepared for the rigors of popular cinema -- James Wegg , August 2005Null is like a film professor you always wanted, but never had. -- Film Threat, July 2005a can't miss proposition for would-be critics and filmmaking hobbyists -- MyMac, June 2005a fantastic little book! ... a very solid investment! -- Hollywood Bitchslap, July 2005a gem! -- New York Resident, August 2005a truly marvelous guide to making your dreams a reality, without all the snobby film school bunk -- Rangelife, June 2005an honest, clear and thorough guide to becoming a film critic -- The Compulsive Reader, August 2005essential reading for wannabe film critics! -- Memosaic, June 2005About the AuthorChristopher Null has been an entertainment and technology writer and editor for more than 20 years. He is now the editor of Film Racket, which offers movie reviews, celebrity interviews, trailers, and more.