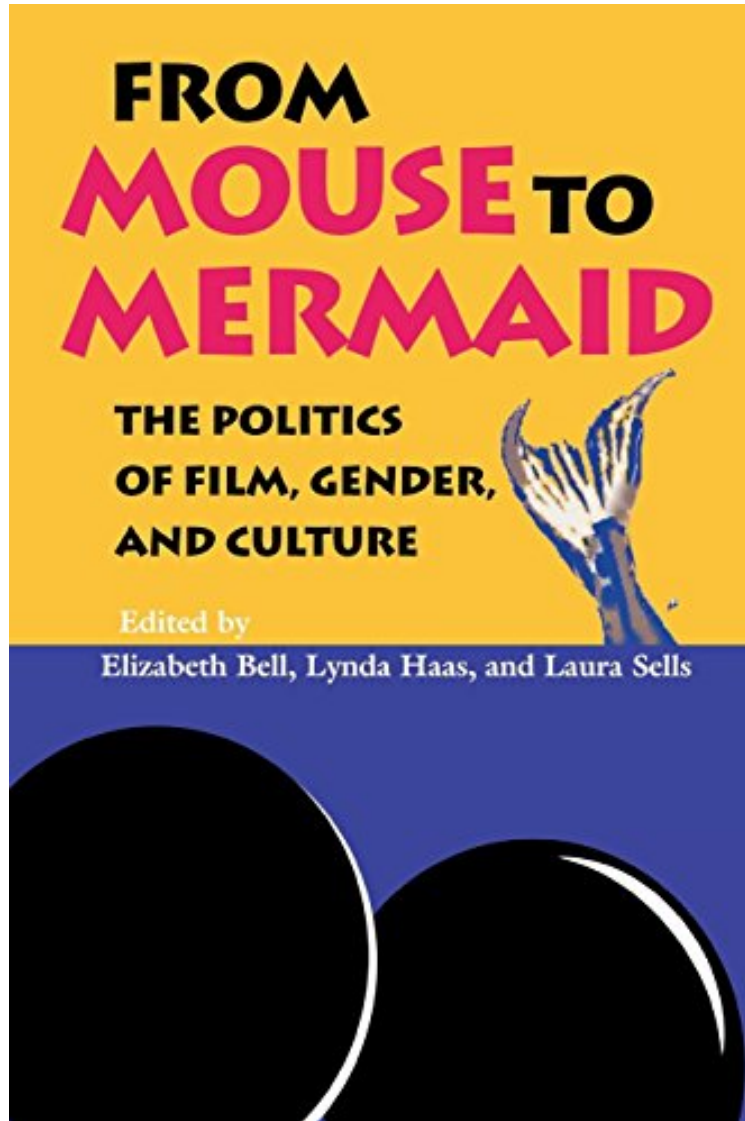


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From Mouse to Mermaid: The Politics of Film, Gender, and Culture

From Elizabeth Bell

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#652812 in Books Elizabeth Bell 1995-11-01 2008-10-17 Original language: English PDF # 1 9.25 x .83 x 6.121, 1.00 #File Name: 0253209781280 pages From Mouse to Mermaid The Politics of Film Gender and Culture | File size: 70.Mb

From Elizabeth Bell : From Mouse to Mermaid: The Politics of Film, Gender, and Culture before purchasing it in order to gauge whether or not it would be worth my time, and all praised From Mouse to Mermaid: The Politics of Film, Gender, and Culture:

2 of 2 people found the following review helpful. An excellent text for exploring popular culture and hegemony By Eveline L. This text includes an excellent selection of semiotic and cultural studies analyses of Disney movies,

including feminist analyses. I like the variety--some are oppositional readings, some negotiated readings to show that some progressive features can be found. One of my favorite essays included is the study of *Pretty Woman* through the black female gaze and how it develops the analysis of the subtext. I find the text very helpful for my Popular Culture and Gender Construction course (which explores the intersections of gender, race, class and other markers of identity in a variety of areas of popular culture). The introduction establishes key ideas about the value of the critical study of popular culture in depth and emphasizes the power Disney holds. 1 of 1 people found the following review helpful. Eye-opening
By JustPeachy This was a very interesting read. It helps you to watch movies with a critical eye, rather than just for pure entertainment. I read this for a class that I was taking, but I really enjoyed it. 0 of 0 people found the following review helpful. Interesting book. Bought it for a Disney class.
By Heidi Meyer Interesting book. Bought it for a Disney class. I cannot stand Henry Giroux though

From Mouse to Mermaid, an interdisciplinary collection of original essays, is the first comprehensive, critical treatment of Disney cinema. Addressing children's classics as well as the Disney affiliates more recent attempts to capture adult audiences, the contributors respond to the Disney film legacy from feminist, marxist, poststructuralist, and cultural studies perspectives. The volume contemplates Disney's duality as an American icon and as an industry of cultural production, created in and through fifty years of filmmaking. The contributors treat a range of topics at issue in contemporary cultural studies: the performance of gender, race, and class; the engendered images of science, nature, technology, family, and business. The compilation of voices in *From Mouse to Mermaid* creates a persuasive cultural critique of Disney's ideology. The contributors are Bryan Attebery, Elizabeth Bell, Claudia Card, Chris Cuomo, Ramona Fernandez, Henry A. Giroux, Robert Haas, Lynda Haas, Susan Jeffords, N. Soyini Madison, Susan Miller, Patrick Murphy, David Payne, Greg Rode, Laura Sells, and Jack Zipes.

"... a wealth of local insights into many specific Disney projects, from their animated classics up to and including their work produced and distributed under their various other corporate names ..." - *American Quarterly* "The Disney book with a difference! ...These tightly structured and passionately but thoughtfully argued points should provoke lively debate..." - *Brave New World*
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