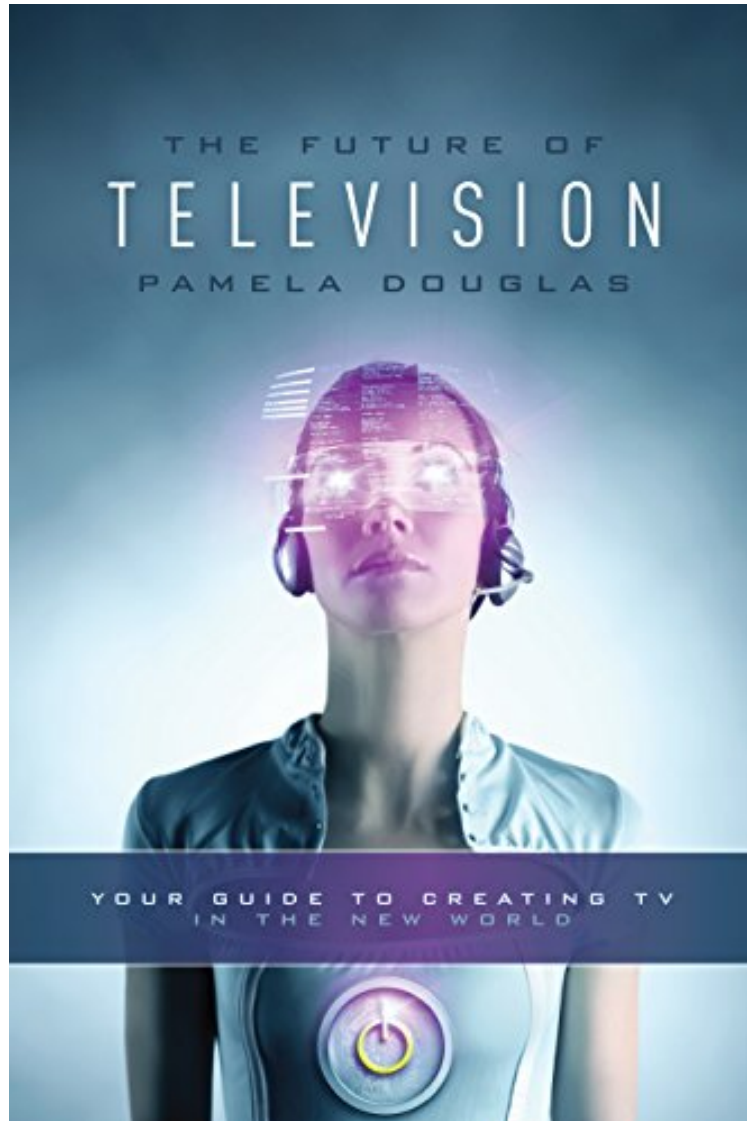


(Download free pdf) Future of Television: Your Guide to Creating TV in the New World

Future of Television: Your Guide to Creating TV in the New World

Pamela Douglas

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Pamela Douglas : Future of Television: Your Guide to Creating TV in the New World before purchasing it in order to gage whether or not it would be worth my time, and all praised Future of Television: Your Guide to Creating TV in the New World:

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give you a whole new look at creating the next great television revolution. Whether you're a television creator or a watcher, *The Future of Television* will forever open your eyes. 0 of 0 people found the following review helpful. Brilliant guide to the future By Phoebe Spencer Brilliant and up-to-date guide to the future with implications for the overall culture as well as for writers and others interested in media and the entertainment industry. This is the wider companion book to *Writing the TV Drama Series*, the author's earlier resource that focuses on the craft of writing. 1 of 1 people found the following review helpful. Shows You the History and Future of Television Creation By Tom Farr Because technology is ever-advancing, so many things in the world are changing and evolving. The old ways of doing things are forcing people to adapt, reevaluate, and develop new approaches. This is especially true of television. Pamela Douglas's new book *FUTURE OF TELEVISION* takes you on a journey through television's past and shows you how it has evolved as innovation technologies have become more and more a part of how things are done. Today, the landscape of television is being reshaped by streaming television and Internet web series. People aren't getting their television shows the same ways any more, and this forces TV creators to adapt. Douglas shows television producers what the landscape looks like, where it's headed, and how to approach it and be successful. This is a very interesting book for the history and future of television creation. Review copy provided by Michael Wiese Productions

The book's journey into the future of television begins with *You Are Here*, delving into The Great Convergence of television and Internet and the vortex of change we all inhabit now. Then, glancing back, we explore The Old World of broadcast television to understand how we got to this moment of transition. Next, traveling *Between Worlds*, we visit cable television and see how the boundaries between network, cable, and Internet are mutating. After that, we enter The New World that ranges from empires like Netflix and Amazon down to Kickstarter-funded web series, and all the creative expressions that abound. Finally, we look ahead to the Far Frontier of interactivity and transmedia and a distant, fantastic future. All these experiences are focused on how a writer, producer, director, or entrepreneur can use the emerging possibilities to create original television now and in the coming decade.

About the Author PAMELA DOUGLAS is the author of *Writing the TV Drama Series*, now in its third edition. The acclaimed book has been translated into several languages, and adopted by network mentoring programs. An award-winning screenwriter, she was honored with the Humanitas Prize. Multiple Emmy nominations and awards from the Writers Guild of America and American Women in Radio and Television went to shows she has written, and her credits include developing the series *Ghostwriter*, and writing for *Star Trek: The Next Generation*, among many other shows. At the University of Southern California, she is a tenured professor in the School of Cinematic Arts, where she teaches writing for television. She has also been a member of the Board of Directors of the Writers Guild of America, West. She consults internationally to professional TV writers and producers, and has lectured in Africa, Europe, and throughout the United States.