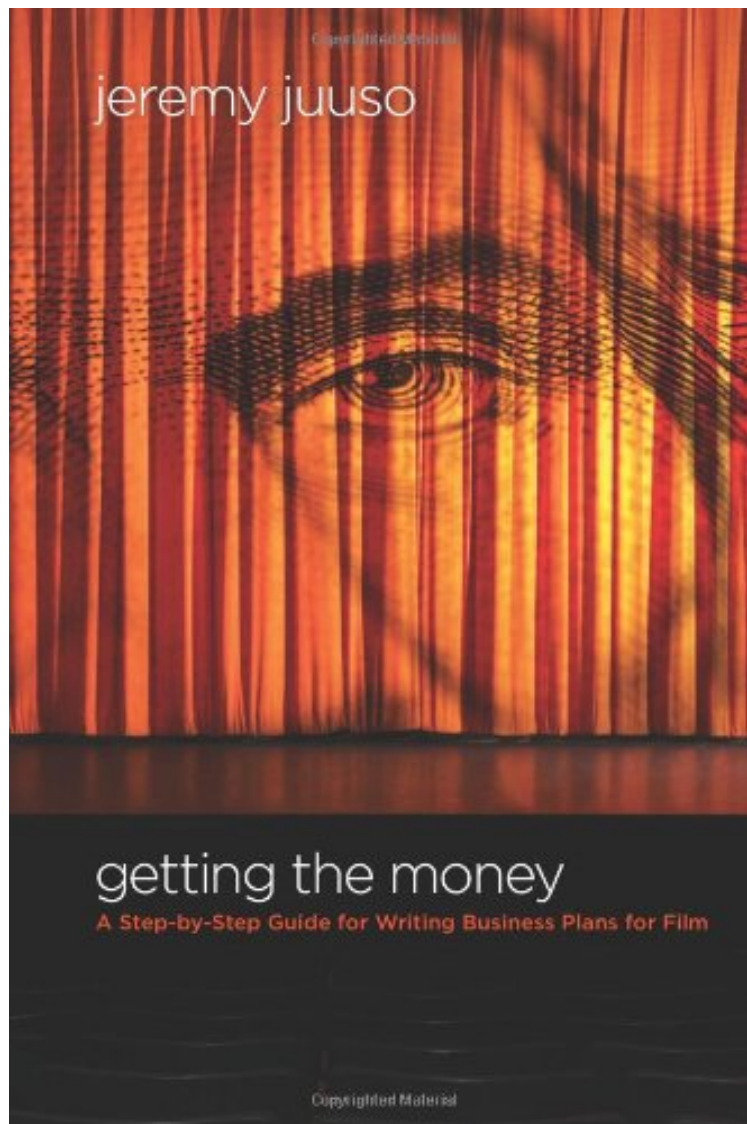


(Get free) Getting the Money: A Step-By-Step Guide for Writing Business Plans for Film

Getting the Money: A Step-By-Step Guide for Writing Business Plans for Film

Jeremy Juuso

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Jeremy Juuso : Getting the Money: A Step-By-Step Guide for Writing Business Plans for Film before purchasing it in order to gauge whether or not it would be worth my time, and all praised Getting the Money: A Step-By-Step Guide for Writing Business Plans for Film:

1 of 1 people found the following review helpful. Dated and Unrealistic By Power User The only way that the business plan modeled in this book will get your film financed is if your family is doing the financing. In which case you won't

need this. The financial projections are mythical and the returns are not based on reality. Plus, all the data Juuso suggests you include you have to go out and buy for \$1000 or so. (but it's really just estimates anyway). The book never addresses the fact that modern film deals are almost never based on receiving a percentage of the worldwide gross, but are cobbled together out of presales/minimum guarantees and other softmoney. I wish it were as simple as Juuso suggests, but it isn't.

0 of 0 people found the following review helpful. Business Plan guide + customizable financial spreadsheet = Super Useful!

By Bill Schreiber

Have read most of the independent film financing books out there, and this is definitely the most useful. Everything you need to know in terms of how to approach your business plan is in there. The biggest mystery is always how to calculate income projections, cash flow scenarios and investor return scenarios. Creating your own spreadsheets, even when supplied the sometimes arcane formulas for how various totals are calculated, is a huge time hog. The spreadsheets you use as companions to the book, which are accessible as part of the Kindle book purchase (I assume you get access for the physical book as well) are worth the price by themselves. Also, the author, Jeremy Juuso, even personally provided a couple email replies to questions I had. This is a straight-forward, step-by-step guide. Definitely recommend.

0 of 0 people found the following review helpful.

"GETTING THE MONEY" By Jeremy Juuso ~ Inspiring, Informative, a MUST read for Filmmakers and Non-profits

By Amy Pauszek

Jeremy Juuso's "Getting The Money - A Step by Step Guide for Writing Business Plans For Film" is a must read for EVERY Independent Filmmaker. It is a smart, easy, and realistic read opening unlimited pathways for the making and budgeting of a successful and incredible Indie Film. I purchased this book to learn new updated ideas and information for Independent Films. However, after reading it I quickly realised how helpful Jeremy's business approach (geared for filmmakers) would also work for ANY of the many Non-Profit Organizations I work and volunteer for. Jeremy Juuso's easy step by step approach is a Godsend for every filmmaker, growing business, committee members, and Non-profit events. Jeremy's entertaining and unique way with words actually makes high dollars and business "simple" for anyone to understand! "Getting The Money" should grace and be sold at film festivals and book stores around the world. I have read the book twice and have found myself using "Getting The Money" as a great tool for both personal and professional use. If you want to be successful - read "Getting The Money" and you too WILL see "\$\$\$\$\$" signs and success in YOUR future!

Filmmakers interested in financing their own films have to start with a business plan. Few know how to put one together. Getting the Money gives a relaxed, step-by-step approach on how to do so. Of particular use are the financial sections where, for the first time, readers are guided on exactly what to do and exactly how to do it, using examples from sample plans. No more vague instructions that amount to hiring someone else. Once finished with the book, readers will have their own plan they can use to attract financing for their films.

About the Author

Juuso is the founder of Jeremy Juuso Consulting, a firm specializing in the writing of film business proposals as well as educating investors on the basics of the movie business.