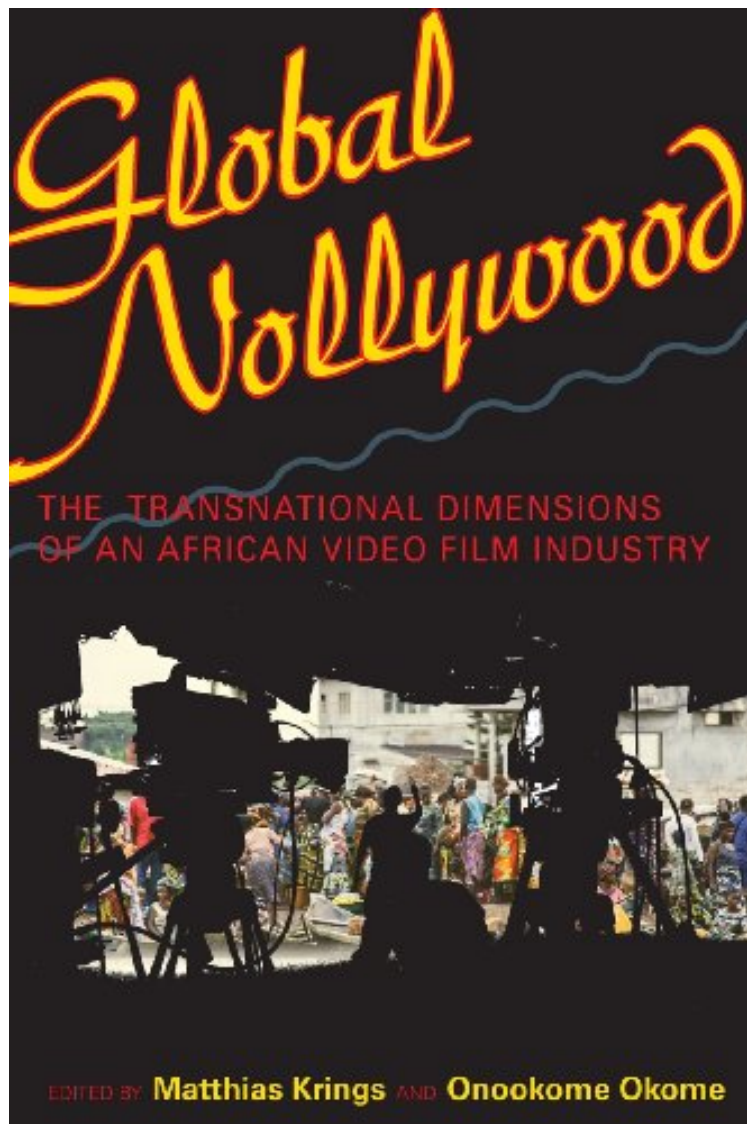


[Free pdf] Global Nollywood: The Transnational Dimensions of an African Video Film Industry (African Expressive Cultures)

## Global Nollywood: The Transnational Dimensions of an African Video Film Industry (African Expressive Cultures)

*From Brand: Indiana University Press*

*\*Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



READ ONLINE

#2103152 in Books Indiana University Press 2013-05-27 2013-05-27 Original language: English PDF # 1 9.00 x 1.00 x 6.00l, 1.14 #File Name: 0253009359382 pages | File size: 62.Mb

**From Brand: Indiana University Press : Global Nollywood: The Transnational Dimensions of an African Video Film Industry (African Expressive Cultures)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Global Nollywood: The Transnational Dimensions of an African Video Film Industry

(African Expressive Cultures):

Global Nollywood considers this first truly African cinema beyond its Nigerian origins. In 15 lively essays, this volume traces the engagement of the Nigerian video film industry with the African continent and the rest of the world. Topics such as Nollywood as a theoretical construct, the development of a new, critical film language, and Nollywood's transformation outside of Nigeria reveal the broader implications of this film form as it travels and develops. Highlighting controversies surrounding commodification, globalization, and the development of the film industry on a wider scale, this volume gives sustained attention to Nollywood as a uniquely African cultural production.

[T]he book is ground-breaking in its exploration of uncharted territories. . . . It proves that, in spite of appearing to be a niche market, Nollywood, which has reconfigured the canonized theory of African cinema and inspired other African countries, can no longer be excluded from the canon of African cinema in the field of film studies. (African Affairs) Krings and Okome's edited volume represents a new and important stage in an ongoing conversation about Nollywood's transnational dimensions. . . . This volume is highly recommended reading . . . . (African Arts) Global Nollywood represents the most up-to-date research on Nollywood as a transnational cultural practice and is a must-read for scholars and students of African screen media. (African Studies ) This is a wonderful collection, bringing together a bounty of new information, descriptions and ideas. . . . Overall, the book brings together a set of highly original contributions that advance knowledge of Nigerian video production. (Africa) Krings and Okome have successfully produced a volume that is simultaneously delightfully entertaining yet appropriately erudite. It is a welcome addition to the fields of film, media, African, and cultural studies. The volume is extremely accessible to both the general informed public and academic audiences and, as a research tool, can be quickly or conveniently accessed for specific information. Winter 2015 (Cinema Journal) Highly recommended. (Choice) Krings and Okome have successfully produced a volume that is simultaneously delightfully entertaining yet appropriately erudite. It is a welcome addition to the fields of film, media, African, and cultural studies. The volume is extremely accessible to both the general informed public and academic audiences and, as a research tool, can be quickly or conveniently accessed for specific information. . . . In the end, the volume succeeds in demonstrating that Nollywood at home or abroad is as provocative as it is popular, and as such demands sustained critical attention. (Cinema Journal) [T]he cumulative effect of [these] studies is to provide invaluable information for those wishing to keep up with where African cinema is today. (Journal of African History) The book compiles a range of pieces of high-quality academic work, dealing with Nollywood's transnational production, its uptake in different places in the world, and the various needs it serves of its many different audience groups in Africa and the diaspora. It also unveils a fascinating variety of the ways in which Nollywood cinema is viewed and interpreted, culturally remediated in new contexts, and its stories reproduced with a twist to cater to religious and cultural sensitivities. (Research in African Literatures) Offers original material with respect to the transnational presence of Nollywood. (Moradewun Adejunmobi University of California, Davis) Reveals in fascinating detail the wild popularity, controversies, and complaints provoked by this film form as it has come to shape the media landscape of Africa. (Brian Larkin Barnard College) About the Author Matthias Krings is Professor of Anthropology and African Popular Culture at Johannes Gutenberg University in Mainz, Germany. Onokome Okome is Professor of African Literature and Film Studies at the University of Alberta, in Edmonton, Canada.