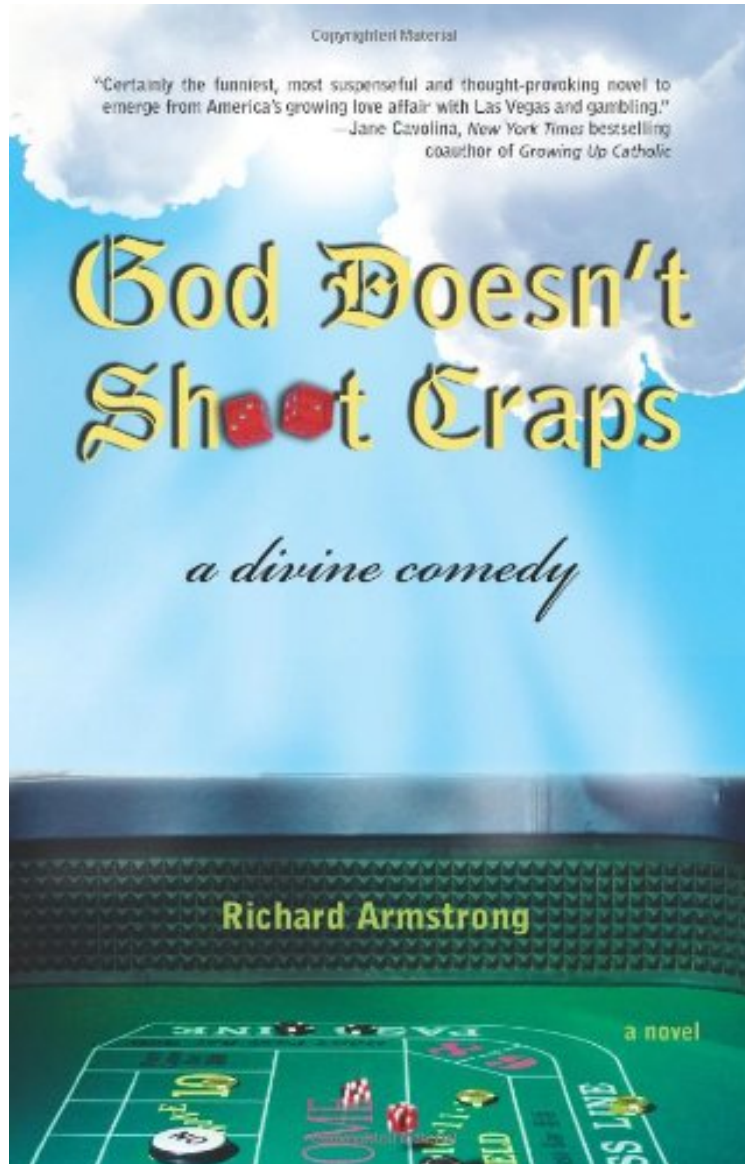


God Doesn't Shoot Craps: A Divine Comedy

Richard Armstrong

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Richard Armstrong : God Doesn't Shoot Craps: A Divine Comedy before purchasing it in order to gage whether or not it would be worth my time, and all praised God Doesn't Shoot Craps: A Divine Comedy:

1 of 1 people found the following review helpful. I guess Richard Armstrong is good at EVERYTHING...By Donnie BryantEveryone knows Richard is among the most skilled copywriters on the planet. Everyone knows he's an outstanding speaker and speech writer.Maybe I'm late to the game (clearly I am, because this book is almost a decade

old), but it turns out Richard is also an incredible novelist. *God Doesn't Shoot Craps* is one of the best novels I've EVER read. Not just because I love the mail-order game or because I have a strange infatuation with scam artists. This is a great story, superbly funny, wickedly smart. Danny Pellegrino (the protagonist) will live with me forever. In my adult life, I've only chosen reading over sleeping for 3 fiction books. *God Doesn't Shoot Craps* is one of them. (Don't tell him I said that.) 0 of 0 people found the following review helpful. *God Doesn't Shoot Craps...or does she?* By LARRY ELKAN "God Doesn't Shoot Craps...a divine comedy" by Richard Armstrong is 328 pages of totally enjoyable reading! The story is based upon a character, Danny Pellegrino, a junk mail con man who has made a good living selling fake gambling systems to gullible people...as the author describes him on the book's rear cover. "God Doesn't Shoot Craps" is based on Parrondo's Paradox ...which to stats and probability enthusiasts, gamblers and mathematicians you'll recognize as an actual true to life game theory which, as Richard Armstrong describes... "Is turning heads among scientists..." Not to give any more of the plot away... Do yourself a favor, and buy this book for yourself and buy another for a friend to enjoy... today! I thought it was a truly enjoyable and entertaining read! I believe you will too! 0 of 0 people found the following review helpful. A bit of a disappointment By Bill Peeler This book turned out to be quite a disappointment. I was drawn in by the review on , and in fact, the book started out in an enticing way. But later on it degenerated into a kind of sermon which didn't do a thing for me. It was like the author didn't know what else to write and went on and on about religion. Completely out of context to the excitement of the novel, and a total interruption of the drama.

"What can advertising scams, dice systems and topless dancers teach us about the nature of the universe? Read *God Doesn't Shoot Craps* and find out... A wildly entertaining yarn that will have you laughing out loud and pondering the eternal mysteries at the same time." --Brian Rouff, *Dice Angel and Money Shot* Can you take two losing outcomes and combine them into a winning system? That's the theory behind Parrondo's Paradox, an actual breakthrough in math and physics that just may hold the key to beating the casinos. This hilarious and thoughtful novel follows Danny Pellegrino, a successful junk mail con man content to scam the average Joe. That is, until he sells a "bogus" craps system through the mail--only to discover, too late, that it really works. Soon, Danny Pellegrino is off to build a fortune without letting the world know about it. But when he discovers that his new formula holds the key to much more than gambling, all bets are off, and even the nature of existence is up for grabs.

From Publishers Weekly After years of peddling profitable direct-mail get-rich-quick schemes to gullible customers, divorced, middle-aged grifter Danny Pellegrino finds himself scrambling for a new angle in Armstrong's absorbing if woodenly written debut. He goes into business with rich, aging inventor Virgil Kirk, the spiritually inclined author of a supposedly foolproof craps gambling system based on a mathematical principle called Win by Losing. Only after Danny launches a junk-mail effort does he secretly discover Virgil's system to be a gold mine. Wanting the jackpot for himself, Danny sends out apology letters to potential customers, deceives Virgil and eludes postal service fraud attorney Richard Goldman and David Invidia, a disillusioned Atlantic City casino host. Once word gets out about the easy money to be made using Virgil's system, mobsters want in, and they want Danny out for good. A dash for the bright lights of Sin City puts Danny in hot water, but not for long, as mob royalty and government forces tangle with one another instead of Danny. The novel's madcap chicanery, gaming systems theorizing and casino settings will make it an entertaining distraction for hopeful high rollers flying Jet Blue to Vegas. (Mar.) Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. "Madcap chicanery, gaming systems theorizing and casino settings will make it an entertaining distraction for hopeful high rollers flying to Vegas." -- Publisher's Weekly, January 30, 2006 About the Author Richard Armstrong is one of the nation's leading freelance direct-mail copywriters. He is a two-time winner of the Caples Awards--the "Oscar" of direct mail. This is his first novel. He lives in St. Joseph, Michigan.